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Continental cable's rates to rise, dip for some

By Bob Batz
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Restructuring of rates by Continental Cablevision of Greater Dayton will mean slightly higher monthly bills for about 120,000 of the company's 160,000 subscribers.

"For about 80,000 subscribers, the monthly increase will be less than a dollar," Testa said.

He offered an example:

A subscriber currently paying \$30.20 a month for cable service will pay about \$31 under the new

south of Dayton, Fairborn, Xenia and Springfield. Each had a different rate structure. As of April 1, there will be a uniform rate structure for all Continental subscribers," Testa said.

Franchise fees — Continental's

The savings some subscribers will see after April 1 are the result of a lowering of charges for additional cable outlets. Those charges are being reduced by \$1 to \$2.45, Testa said.

Continental's last rate increase